

66/90/30

**UTILITY
PATENT APPLICATION
TRANSMITTAL**

For new nonprovisional applications under 37 CFR 1.53(b)

Attorney Docket No.

7791-0071-25X CONT

First Inventor or Application Identifier

JOHN A. GIULIANI

Title

METHOD AND APPARATUS FOR GENERATING PURCHASE INCENTIVE
BASED ON PRICE DIFFERENTIALSUS PTO
09/28/99

04/06/99

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents

ADDRESS TO: Assistant Commissioner for Patents
Box Patent Application
Washington, DC 20231

1. ☒ Fee Transmittal Form (e.g. PTO/SB/17)
(Submit an original and a duplicate for fee processing)
2. ☒ Specification Total Pages **19**
3. ☒ Drawing(s) (35 U.S.C. 113) Total Sheets **6**
4. ☒ Oath or Declaration Total Pages **4**
- a. ☐ Newly executed (original or copy)
- b. ☒ Copy from a prior application (37 C.F.R. §1.63(d))
(for continuation/divisional with box 15 completed)
- i. ☐ DELETION OF INVENTOR(S)
Signed statement attached deleting inventor(s) named
in the prior application, see 37 C.F.R. §1.63(d)(2) and
1.33(b).
- ☒ Incorporation By Reference (usable if box 4B is checked)
The entire disclosure of the prior application, from which a copy of the
oath or declaration is supplied under Box 4B, is considered to be part
of the disclosure of the accompanying application and is hereby
incorporated by reference therein.

ACCOMPANYING APPLICATION PARTS

6. ☒ Assignment Papers (as filed in parent case)
7. ☐ 37 C.F.R. §3.73(b) Statement (when there is an assignee) ☐ Power of Attorney
8. ☐ English Translation Document (if applicable)
9. ☒ Information Disclosure Statement (IDS)/PTO-1449 ☒ Copies of IDS Citations (9)
10. ☒ Preliminary Amendment
11. ☒ White Advance Serial No. Postcard
12. ☐ Small Entity Statement(s) ☐ Statement filed in prior application. Status still proper and desired.
13. ☐ Certified Copy of Priority Document(s)
(if foreign priority is claimed)
14. ☒ Other: PETITION TO MAKE SPECIAL
PCT SEARCH REPORT
COPY OF EXECUTED REVOCATION
AND NEW POWER OF ATTORNEY
IN PARENT APPLICATION
SPECIFICATION OF
CORRESPONDENCE ADDRESS

15. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below:

☒ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application no.: 08/924,029

Prior application information: Examiner: POINVIL, F.

Group Art Unit: 2761

16. Amend the specification by inserting before the first line the sentence:

☒ This application is a ☒ Continuation ☐ Division ☐ Continuation-in-part (CIP)
of application Serial No. 08/924,029 Filed on 08-29-97

☐ This application claims priority of provisional application Serial No.

Filed

17. CORRESPONDENCE ADDRESS

OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C.
FOURTH FLOOR
1755 JEFFERSON DAVIS HIGHWAY
ARLINGTON, VIRGINIA 22202
(703) 413-3000
FACSIMILE: (703) 413-2220

Name:	RICHARD A. NEIFELD	Registration No.:	35,299
Signature:		Date:	4/6/99

7791-0071-25X CONT

#5
Pre B

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

JOHN A. GIULIANI, ET AL.

: ATTN: APPLICATION DIVISION

SERIAL NO: NEW APPLICATION :

(CONTINUATION OF 08/924,029;
ATTY DOCKET NO. 7791-0038-25X)

FILED: HEREWITH :

FOR: METHOD AND APPARATUS FOR :
GENERATING PURCHASE
INCENTIVES BASED ON PRICE
DIFFERENTIALS

PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

Prior to examination on the merits, please amend the above-identified application as follows.

IN THE CLAIMS

Please cancel claims 1-9.

Please add the following new claims.

--10. An system, comprising:

storage means for storing incentive data;

means for selecting incentive data from said storage means depending upon

(1) purchase of a first item, (2) a price of said first item, and (3) a price for a second item.

B1